

SES WA WOW DAY

Unit Package



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WOW Day Posters- A4 & A3 size



Wear Orange Wednesday 'WOW Day' - will be celebrated on 17th May 2023

On this day communities across Australia will be encouraged to wear orange and thank SES volunteers who generously give their time helping communities during cyclone, flood and storm emergencies, assisting WA Police during land search, undertaking aerial and cave rescues, attending road crashes and assisting fire crews. For the SES volunteers across our vast State of Western Australia, the high season is all year long.

In Western Australia, Department of Fire and Emergency Services propose to once again celebrate the day with a number of iconic buildings and landmarks across the State being lit up in magnificent orange, including Kings Park, Matagarup Bridge, Perth Concert Hall and the Bell Tower.

How will you and your community celebrate WOW Day?

Your SES Volunteers Association of WA has put together this unit package to assist your Unit making WOW Day 2023 one that your fellow Volunteers and your community will embrace and celebrate with you.

This package includes suggestions and tools that we hope will help you develop a celebration that is equal to the value you contribute to the community.

We encourage you and your Unit to use all or as little of this material as you wish, or change and personalise as required.

This package also complements a Local Government Package which will be sent to all local governments in Western Australia. It is hoped you will collaborate with local government to celebrate and promote your volunteering.

Wear orange on WOW Day and show your support by uploading your images to social media using the hashtag #thankyouSES.

What you decide to do will be significantly influenced by your local circumstances. **The SES Volunteers Association of WA** is making the following resources available to your unit.

- Advertising on its website and Facebook page.
- Liaising with DFES on alternative celebratory events and regional office support to units.
- Development of this information package.
- Development of an information package for local governments.

What's in this information package

The enclosed thumb drive provides several template letters and instructions which can help you to get started. These templates are based on a BBQ at an SES unit, but you can easily adapt them to your specific event or events.

Need Help?

If you'd like to discuss your proposed event or need help with Federal and State Government contact details, please call the Association office on 0499 619 287 or email sesva.office@ses-wa.asn.au.

Event Plan Template
(to be adapted to your unit specific event)

Introduction

Wear Orange Wednesday 'WOW Day' will be celebrated on 17th May 2023.

On this day communities across Australia will be encouraged to wear orange and thank all SES volunteers who generously give their time to help communities during cyclone, flood and storm emergencies, and assisting WA Police during land search, undertake aerial and cave rescues, attend road crashes and assist fire crews.

This plan is to assist with the coordination and delivery of this Unit's WOW Day promotional event.

Aim

(Unit Name) will conduct a BBQ for Unit volunteers and invited guests.

Execution

General outline

Guests will be invited to join the SES Unit in a BBQ on the Unit premises on Wednesday 17th May 2023. Unit premises, vehicles, and equipment will be show cased. Unit members will engage with guests and show their appreciation for the support of the community.

A suitable SES promotional audio-visual display will be played for the duration of the evening's proceedings.

A demonstration of will be preformed by

Specific tasks

Unit Manager – source funds for the event, send invitation letters, receive guests.

Deputy Local Manager – Assist LM as required, source suitable audio-visual presentation.

Training Manager – allocate Wednesday evening 17 May 2023 for the event. Plan and execute a suitable live demonstration.

Catering officer – Provision of food and refreshments (numbers to be advised).

Stores officer – In coordination with the catering officer, provide BBQ and requisites

Audio-visual technician – Test and have ready audio-visual presentation on auto replay for the evening.

Management committee & unit leadership team – Attentive to guest’s needs for the duration of the evening’s event, and answer questions and engage in discussion, preferably SES related.

Unit members – Assist with set up when asked, meet and engage with guests, assist with end of evening clean up.

Location

This event will be held on the unit premises.

Timings

1 month before	Email DO Natural Hazards with proposal
2 weeks before	Coordination conference with key personnel (to check all requirements for the evening are satisfied or in progress as required.
1 week before	<ul style="list-style-type: none"> • Check RSVPs received • Final numbers for guests • Confirm volunteers will be in attendance • Food and refreshment orders finalised • Test audio-visual display • Rehearse demonstration • Clean premises are required.
17 May 1800 hr	<ul style="list-style-type: none"> • Prepare premises for the evening • Set up audio-visual display • Set up demonstration • Put out tables and chairs
1900 hr	<ul style="list-style-type: none"> • Guests arrive • Sign in guests • Offer food and refreshments
1920 hr	Short welcome of guests by LM
1930 hr	Introduce demonstration
2030 hr	Guests depart, offer tote bag as souvenir
2100 hr	Unit debrief (members only)

Special equipment

- Audio-visual display
- Demonstration equipment and props as required.
- BBQ, utensils, disposable plates and utensils.
- Food and refreshments
- Tote bag with souvenirs (numbers as per RSVP).
- Unit business cards or similar.

Finance

Budget as attached.

All other purchases are to be cleared with LM before being incurred.

Command

- Event leader -
- Event coordinator –

Safety

Guests should be accompanied at all times.

Whilst guests should be encouraged to take a close interest in unit vehicles and equipment, regard must be had for handling unit equipment with appropriate PPE and manual handling techniques observed by members for protection of guests.

Demonstrations to be conducted in accordance with demonstration plan and include safety risk management plan (to be advised).



**Attachment B to
Unit Information Package
WOW Day 2023**

Email invitation to DFES regional office Template
(to be adapted to your unit specific event)

To: District Officer Natural Hazards

Dear DO (Name),

Wear Orange Wednesday 'WOW Day' will next be celebrated on 17th May 2023.

On this day communities across Australia will be encouraged to wear orange and thank all SES volunteers who generously give their time to help communities during natural hazard events, and to WA Police during land search, undertake aerial and cave rescues, attend road crashes and assist fire crews.

In Western Australia, Department of Fire and Emergency Services propose to once again celebrate the day with a number of iconic buildings and landmarks across the State.

(Name) SES Unit proposes to celebrate WOW Day and to promote our local SES unit with an invitation only BBQ to be held at (Name) SES Unit on 17th May 2023 commencing from 1900 hr. The proposed proceedings include

We propose to invite the following guests (use actual names and titles):

- DFES Regional Superintendent
- DO Natural Hazards, DO Urban Fire and DO Rural Fire
- Local VFRS/VFES/BFB captain/delegate as applicable.
- Local government Mayor/President
- Local government elected members 1, 2, 3 etc
- Local government CEO or delegate
- Local member of lower house of State Parliament
- Local member of upper house of State Parliament
- Other community organisation leaders 1, 2, 3, etc.
- Employers of local members.
- Others as appropriate.

Your support for our WOW Day event would be greatly appreciated.

Yours faithfully
Local Manager

**Attachment C to
Unit Information Package
WOW Day 2023**

**Letter to State/Local Government Elected Members,
Employers, local organisations/clubs
Template**

(to be adapted to your unit specific event)

Dear (Name/position)

Wear Orange Wednesday 'WOW Day' will next be celebrated on 17th May 2023.

On this day communities across Australia will be encouraged to wear orange and thank all SES volunteers who generously give their time to help communities during cyclone, flood and storm emergencies, and assisting WA Police during land search, undertake aerial and cave rescues, attend road crashes and assist fire crews. For the SES volunteers across this vast State of Western Australia, their high season is all year long.

In Western Australia, Department of Fire and Emergency Services propose to once again celebrate the day with a number of iconic buildings and landmarks across the State being lit up in magnificent orange, including Kings Park, Matagarup Bridge, Perth Concert Hall and the Bell Tower.

(Name) SES Unit proposes to celebrate WOW Day and to promote its local SES unit with an invitation only BBQ to be held at (Name) SES Unit on 17th May 2023 commencing from 7 PM and finish around 8.30 PM. The proceedings include a BBQ, light refreshment, audio-visual display and demonstration.

Other guests invited include local members of State Parliament, local government elected members, executive staff and employers.

We would be pleased if you would join us in our celebration of Wear Orange Wednesday.

RSVP: 3 May 2023

Yours faithfully
Local Manager

LET'S CELEBRATE OUR AMAZING SES

