

# NESTOC 2014

## Commitment, Competency, Capability, Capacity

Supporting those committed to leading the development of competency, capability and capacity – personal and organisational



30 September – 3 October 2014  
Hobart Tasmania

## Sponsorship Opportunities

# NESTOC 2014

The Organising Committee of the National Emergency Services Training Officers Conference (NESTOC) is pleased to invite you and your organisation to become involved in the 2014 Conference. The Conference offers fantastic opportunities for sponsors to establish and renew relationships with delegates from a wide range of emergency services training backgrounds.

The Conference program has been developed to ensure maximum networking opportunities for sponsors. As well as several opportunities for delegate/exhibitor interaction at break times, sponsors are invited to Attend the Conference social events, to network with delegates in a more casual environment.

Sponsorship packages have been structured to provide sponsors with a cost effective method of meeting With key emergency services training personnel. While the Conference sponsorship model allows you to capture delegates attention in a variety of ways, depending on the specific needs of your business, we understand that these needs may not necessarily fit into the prescribed sponsorship packages. We invite you to discuss tailor-made sponsorship options that best suits you.

## Why Sponsor?

Sponsorship of the NESTOC 2014 will provide the following benefits to your organisation:

- Exposure to an interested, relevant and influential audience
- An excellent opportunity to maintain a high profile in valuable target markets
- Networking both formally and informally with targeted key decision makers who hold positions in the process of product and service acquisition in the emergency services industry
- Continual exposure throughout the event to an interested, pertinent and influential audience

## Conference Venues

Tasmania Fire Service Training Facility, Cambridge Hobart and the Tasmania Police Academy, Rokeby Hobart

## Sponsorship Contact

For further information or to arrange sponsorship, please contact:

Annette Turner Duggan

Conference Co-ordinator, NESTOC 2014

Phone: 0411252388 Email: [annette@nestoc2014.com.au](mailto:annette@nestoc2014.com.au)

# Sponsorship Packages

## Platinum Sponsorship \$9900 (one only)

- Exclusive acknowledgement as a Platinum Sponsor at the Conference opening and closing sessions and in all Conference materials
- Double exhibition space within Conference venue
- Opportunity to display pull up banner during the Conference (sponsor to provide)
- One full page advertisement in the Conference app and program book (sponsor to provide artwork)
- Acknowledgment on audio visual display at appropriate times during the Conference
- Company logo and link to company website featured on Conference Facebook page
- Company logo featured in Conference program book
- Three complimentary Conference registrations including three complimentary tickets to social events
- Opportunity to display and/or demonstrate company product or equipment during Conference catered breaks
- Full list of Conference delegates (subject to permission)

## Gold Sponsor \$5500

- Acknowledgment as a Gold Sponsor in all Conference materials
- Single exhibition space within Conference venue
- One half page advertisement in the Conference app and program book (sponsor to provide artwork)
- Acknowledgment on audio visual display at appropriate times during the Conference
- Company logo and link to company website featured on Conference Facebook
- Company logo featured in Conference program book
- Two complimentary Conference registrations including three complimentary tickets to social events
- Opportunity to display and/or demonstrate company product or equipment during Conference catered breaks
- Full list of Conference delegates (subject to permission)

## Silver Sponsor \$3300

- Acknowledgment as a Silver Sponsor in all Conference materials
- Sponsor in all Conference materials
- Single exhibition space within Conference venue
- Acknowledgment on audio visual display at appropriate times during the Conference
- Company logo and link to company website featured on Conference Facebook
- Company logo featured in Conference program book
- One complimentary Conference registrations including one complimentary tickets to social events
- Opportunity to display and/or demonstrate company product or equipment during Conference catered breaks
- Full list of Conference delegates (subject to permission)

### Award Sponsor \$2200 (one only)

- Acknowledgment as sponsor of the award acknowledging excellent in providing training outcomes in emergency services
- Opportunity to present award and deliver a 5 minute speech at the Conference Dinner
- Acknowledgment on audio visual display at appropriate times during the Conference
- Company logo and link to company website featured on Conference Facebook
- Company logo featured in Conference app and program book
- One complimentary Conference registrations including one complimentary tickets to Welcome Reception and Conference Dinner

### Conference Exhibitor – By Invitation Again (Limited to 10)

- Acknowledgement as a Conference Exhibitor in all Conference materials
- Single exhibition space within Conference venue (size by negotiation)
- Opportunity to utilise own exhibition displays and equipment
- Opportunity to demonstrate use of products in an open air environment
- Company logo featured in Conference app and program book
- One complimentary exhibitor pass inclusive to daily catering (social functions are at an additional cost)

### Lunch Sponsor \$880 per lunch (two only)

- Acknowledgement as a Conference Lunch Sponsor in all Conference Materials
- Acknowledgement on Conference app and program book as lunch sponsor
- Corporate signage displayed at the Lunch (to be provided by the sponsor)

### Morning or Afternoon Tea Break Sponsor \$440 (four only)

- Acknowledgment as a Conference Morning or Afternoon Sponsor in all Conference Materials
- Acknowledgement in Conference app and program book as morning or afternoon tea sponsor
- Corporate signage displayed at the Morning or Afternoon Tea Break (to be provided by the sponsor)